Entrepreneurship Cell: Annual Report

Convener: Dr. Monica Aggarwal
Co-Conveners: Ms. Shivani Raheja, Ms. Ruchi Sharma
Student President- Amee Gupta
Vice-President-Naman Sachdeva
(All events were broadcasted live on Facebook)

- 1. An **Opening Seminar Cum Orientation Program** on Imbibing Entrepreneurial Skills was organized on 20-09-2017 in the seminar room of the college. The interactive session on the buzz word 'Entrepreneurship' was organized to discuss about the need and importance of Entrepreneurial Element for the students. **Mr. Vikram Gahlot, an IIM Calcutta & Delhi University alumnus and Mr Ajay, a DTU Alumnus**, were invited to inspire the young aspirants to pursue their dreams and work for themselves. Few budding entrepreneurs of the college who already own start-up ventures, briefed the audiences about their entrepreneurial journey and shared the challenges and rewards of being an entrepreneur.
- 2. An Awareness Seminar- Industrial Motivation Campaign (IMC) in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME), Government of India was organized by the E-Cell to highlight several schemes/services/facilities offered by MSME to students for starting up their entrepreneurial journey, on 26th September 2017 in the Seminar Room of our college. Shri. D.C. Sahu (Deputy Director, MSME-DI), Shri V. K. Gupta ((Deputy Director (Ret.), MSMEDI), Shri Sanjeev Kumar (Assistant Director, MSME-DI), graced the occasion and elucidated the students, about the plethora of facilitative programmes for self-employment and entrepreneurship offered by MSME for students of our college. The students were enlightened about governmental institutions established for the purpose of helping entrepreneurs in deciding & selecting the venture, feasibility studies, project report preparation, finance availability and maximum loan facilities, technical upgradation/modernization and expansion, prime minister employment schemes etc.
- 3. A **Student Wellness Camp** was set up by one of India's leading beauty and wellness brands, **the Himalaya Drug Company** on 10th November 2017 in the college premises. The students were engaged with interactive games and several informative sessions, educating them on how to cope up stress and importance of Ayurveda and Herbal products in managing stress and anxiety related problems.
- 4. A **Two- Day Entrepreneurship Summit was organized on 5th and 6th April 2018.** The DAY 1 of the E-Summit kicked off with Speaker sessions by the stalwarts of the industry that included talks by **Mr. Sanjay Mann** (CEO Reliance Communications (G.E.B.), Mr. **Raman Bhatia** (MD Servotech Power Systems), **Mr. Vinayak Nath** (MD Unicron Group, Managing Partner, Venture Catalysts India's Biggest Early Stage Investors Angel Investor, Mentor Govt of UP and Niti Aayog. Incubator Selection Committee Member: SCIFI by SIDBI & IIM Lucknow and IIIC IIIT Allahabad.), **Mr. Deep Bajaj** (Founder & CEO –PEEBUDDY), **Mr. Vaibhav Nanda** (Entrepreneur), **Mr. Harshit Gupta** (Social Entrepreneur, Founder-Womenite). The Amphitheatre was packed to the brim from the start of the speaker sessions to the end and the venue witness huge over-capacity.

Parallelly, the Business Model Canvas Workshop in coordination with Prowisdom Growth was organized in the Seminar Room on Day-1 for the participants of the B-Plan Competition and other young aspirants. The feedback for which was immensely positive. The short certification workshop helped students converts ideas into actual businesses.

The DAY 2 of the summit witnessed a stellar **B-Plan Competition.** Major Investors included: **Mr. Vinayak Nath** (Co-Founder and Managing Partner at Venture Catalysts), **Mr. Amit Jain** (Co-founder at Nemesis Consultants & We Care Finance), **Mr. Sameer Gupta** (Director at Future First Global FZ LLC), and **Mr. Rachit Mathur** (Co-Founder & CEO at Avenue Growth). The event was a huge success as all our investors are taking equity and adding three B-Plan Entries (Parking Pass, DLVRY, IBT) to their portfolio for an undisclosed amount. Furthermore, two of our investors have shown keen interest in "Yule Hole" the B-Plan entry from a team of Aryabhatta college students. All investors/Judges went on a positive and satisfied note and have agreed for a long term relationship with us for guidance and

mentorship. Our summit ended on a successful note as students were exposed to the start-up and VC culture. Students witnessed what it takes to convert an idea to a B-Plan and then a start-up.

5. A Career Awareness Session was conducted on **10**th **April 2018 on the topic "Civil Services as a Career Prospect"** guiding students about the career prospects as an IAS, it was followed by a Free Book Distribution Drive.

Picture Gallery:





















The ntrepreneurship Cell

SPEAKERS:



MR. Harshit Gupta

Founder Womenite, winner, University of Cambriage Alumni



MR. Ashish Kumar

Co-Founder at Paisawapas.com National Youth Award He is an alumni of IIT Kharagpur. Paisawapas helps its users for securing cashback and saving their money while shopping online



MR. Deep Bajaj

Founder of PeeBuddy and Sirona, featured in Fortune's World 40 under 40 list, winner of various awards including NDTV's Real Deal Investors Choice



Mr. Vaibhav Nanda

Startup Enthusiast by passion, a Bitcoin Analyst by choice and a Standup Comic by interest. Founder & CEO of 3 startups.





MR. Vinayak Nath

Mr Sanjay Mann

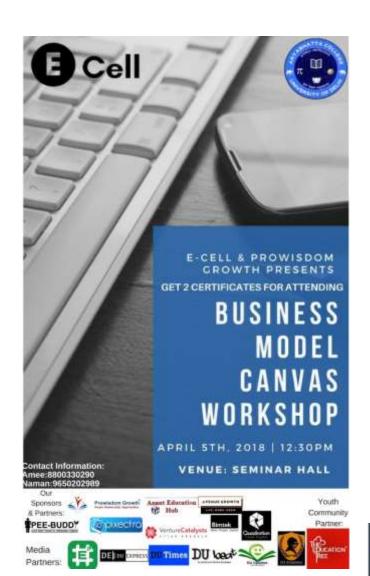
CEO of Reliance Communications(Global Enterprise Business). He has is an alumni of IIM B and has 23 years of experience.

Startup India Hub Mentor, ISB TEP Mentor, Advisory Board Member/Observer, Life Hacks/Self Improvement Coach

Co-Founder of Venture Catalysts India's second most active VC FirmAngel Investor, Mentor, Business Strategist, Turnaround Expert.

ENTREPRENEURSHIP CONCLAVE

5th April, 10:15 a.m. Onwards RLA Amphi Theatre ARYABHATTA COLLEGE, DU









THE ENTREPRENEURSHIP CELL PRESENTS

CIVIL SERVICES AS A CAREER PROSPECT

A SEMINAR
FOR CAREER
PROSPECTS
IN IAS,
PREPARATION
AND FREE BOOK
DISTRIBUTION

APRIL 10, 2018 10:30-11:30 AM ROOM NO. N9, NEW BUILDING