

Entrepreneurship Cell: Annual Report

Convener: Dr. Monica Aggarwal

Co-Conveners: Ms. Shivani Raheja, Ms. Ruchi Sharma

Student President- Ameet Gupta

Vice-President-Naman Sachdeva

(All events were broadcasted live on Facebook)

1. An **Opening Seminar Cum Orientation Program** on Imbibing Entrepreneurial Skills was organized on 20-09-2017 in the seminar room of the college. The interactive session on the buzz word 'Entrepreneurship' was organized to discuss about the need and importance of Entrepreneurial Element for the students. **Mr. Vikram Gahlot, an IIM Calcutta & Delhi University alumnus and Mr Ajay, a DTU Alumnus**, were invited to inspire the young aspirants to pursue their dreams and work for themselves. Few budding entrepreneurs of the college who already own start-up ventures, briefed the audiences about their entrepreneurial journey and shared the challenges and rewards of being an entrepreneur.

2. An **Awareness Seminar- Industrial Motivation Campaign (IMC)** in collaboration with **Ministry of Micro, Small and Medium Enterprises (MSME), Government of India** was organized by the E-Cell to highlight several schemes/services/facilities offered by MSME to students for starting up their entrepreneurial journey, on 26th September 2017 in the Seminar Room of our college. **Shri. D.C. Sahu (Deputy Director, MSME-DI), Shri V. K. Gupta ((Deputy Director (Ret.), MSMEDI), Shri Sanjeev Kumar (Assistant Director, MSME-DI)**, graced the occasion and elucidated the students, about the plethora of facilitative programmes for self-employment and entrepreneurship offered by MSME for students of our college. The students were enlightened about governmental institutions established for the purpose of helping entrepreneurs in deciding & selecting the venture, feasibility studies, project report preparation, finance availability and maximum loan facilities, technical upgradation/modernization and expansion, prime minister employment schemes etc.

3. A **Student Wellness Camp** was set up by one of India's leading beauty and wellness brands, **the Himalaya Drug Company** on 10th November 2017 in the college premises. The students were engaged with interactive games and several informative sessions, educating them on how to cope up stress and importance of Ayurveda and Herbal products in managing stress and anxiety related problems.

4. A **Two- Day Entrepreneurship Summit was organized on 5th and 6th April 2018**. The DAY 1 of the E-Summit kicked off with Speaker sessions by the stalwarts of the industry that included talks by **Mr. Sanjay Mann** (CEO Reliance Communications (G.E.B.), **Mr. Raman Bhatia** (MD Servotech Power Systems), **Mr. Vinayak Nath** (MD Unicron Group, Managing Partner, Venture Catalysts - India's Biggest Early Stage Investors Angel Investor, Mentor - Govt of UP and Niti Aayog. Incubator Selection Committee Member: SCIFI by SIDBI & IIM Lucknow and IIIT Allahabad.), **Mr. Deep Bajaj** (Founder & CEO –PEEBUDDY), **Mr. Vaibhav Nanda** (Entrepreneur), **Mr. Harshit Gupta** (Social Entrepreneur, Founder-Womenite) . The Amphitheatre was packed to the brim from the start of the speaker sessions to the end and the venue witness huge over-capacity.

Parallelly, **the Business Model Canvas Workshop** in coordination with Prowisdom Growth was organized in the Seminar Room on Day-1 for the participants of the B-Plan Competition and other young aspirants. The feedback for which was immensely positive. The short certification workshop helped students converts ideas into actual businesses.

The DAY 2 of the summit witnessed a stellar **B-Plan Competition**. Major Investors included: **Mr. Vinayak Nath** (Co-Founder and Managing Partner at Venture Catalysts), **Mr. Amit Jain** (Co-founder at Nemesis Consultants & We Care Finance), **Mr. Sameer Gupta** (Director at Future First Global FZ LLC), and **Mr. Rachit Mathur** (Co-Founder & CEO at Avenue Growth). The event was a huge success as all our investors are taking equity and adding three B-Plan Entries (Parking Pass, DLVRY, IBT) to their portfolio for an undisclosed amount. Furthermore, two of our investors have shown keen interest in "Yule Hole" the B-Plan entry from a team of Aryabhata college students. All investors/Judges went on a positive and satisfied note and have agreed for a long term relationship with us for guidance and

mentorship. Our summit ended on a successful note as students were exposed to the start-up and VC culture. Students witnessed what it takes to convert an idea to a B-Plan and then a start-up.

5. A Career Awareness Session was conducted on **10th April 2018 on the topic “Civil Services as a Career Prospect”** guiding students about the career prospects as an IAS, it was followed by a Free Book Distribution Drive.

Picture Gallery:









E The ntrepreneurship Cell

SPEAKERS:



MR. Harshit Gupta

Founder Womenite,
National Youth Award
winner, University of
Cambridge Alumni



MR. Ashish Kumar

Co-Founder at Paisawapas.com
He is an alumni of IIT Kharagpur.
Paisawapas helps its users for
securing cashback and saving
their money while shopping
online



MR. Deep Bajaj

Founder of PeeBuddy and
Sirona, featured in
Fortune's World 40 under 40
list, winner of various
awards including NDTV's
Real Deal Investors Choice



Mr. Vaibhav Nanda

Startup Enthusiast by
passion, a Bitcoin
Analyst by choice and
a Standup Comic by
interest. Founder &
CEO of 3 startups.



MR. Pranav Shandalya

Startup India Hub Mentor,
ISB TEP Mentor, Advisory
Board Member/Observer,
Life Hacks/Self
Improvement Coach



MR. Vinayak Nath

Co-Founder of Venture
Catalysts India's second
most active VC Firm Angel
Investor, Mentor, Business
Strategist, Turnaround
Expert.





Mr Sanjay Mann

CEO of Reliance
Communications (Global
Enterprise Business). He has
is an alumni of IIM B and has
23 years of experience.

ENTREPRENEURSHIP

5th April, 10:15 a.m. Onwards
RLA Amphi Theatre
ARYABHATTA COLLEGE, DU

CONCLAVE

E-CELL & PROWISDOM GROWTH PRESENTS
GET 2 CERTIFICATES FOR ATTENDING

BUSINESS MODEL CANVAS WORKSHOP

APRIL 5TH, 2018 | 12:30PM
VENUE: SEMINAR HALL

Contact Information:
Ame: 8800330290
Naman: 9650202989

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B-PLAN

ARYABHATTA COLLEGE

10:30 ONWARDS
APRIL 6, 2018
RLA AMPHITHEATRE


PRIZES WORTH RS. 3 LAKH TO BE WON

MENTORSHIP OPPORTUNITIES
6+ INVESTORS

INVESTING OPPORTUNITIES
Of more than Rs.15 Crore

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




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THE ENTREPRENEURSHIP
CELL PRESENTS



E The
Entrepreneurship
Cell

CIVIL SERVICES AS A CAREER PROSPECT

**A SEMINAR
FOR CAREER
PROSPECTS
IN IAS,
PREPARATION
AND FREE BOOK
DISTRIBUTION**

APRIL 10, 2018

10:30-11:30 AM

ROOM NO. N9, NEW BUILDING